

INEX

CREATIONS



Clothing & Fashion accessories

BACKGROUND

Infix was founded in 2011 as a brand that is meant to inspire positivity, progressiveness and uncompromising style. The founding member is a qualified fashion designer who specializes in creative design, pattern making and garment construction. Our aim was to create a brand that encompassed our vision which is to create confidence through creative fashion design.

OWNERSHIP

Infix is 100% female owned and managed and thrives to be BEE compliant. We know that meeting this expectation is not only morally right, but also commercially prudent. We have therefore aligned our efforts to the Department of Trade and Industry's BBBEE Code of Good Practice to ensure that we contribute to a sustainable and equitable society. The entity is wholly owned at 100% of the

historically disadvantaged individuals.

VISION

We strive to be one of the leading fashion houses in Africa by empowering innovation and design to provide total customer satisfaction. Our intention is for the brand to be recognized as a champion of the people, where communities can be inspired through the brand's creativity. We strive to be a caring and well-managed organization for our business partners, customers and employees, and a responsible corporate citizen to our society

MISSION

To create a diverse range of custom designed clothing that complements the individual's personality just as much as their appearance. To create value adding products and services by allowing them to have their very own personalized styles and fabric choices.



COUTURE

We manufacture custom made designs to a client's specific requirements and measurements.





FORMAL AND LEISURE WEAR

We also offer a range of formal and leisure wear that is designed to suite different types of occasions. At Infix, we believe in a philosophy that, if you look good, you'll feel great and when you feel amazing, that positive feeling is infectious and this in turn creates a paradigm shift in terms of the individual's mind set towards an overall positive outlook.



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TRADITIONAL

For traditional attire, Infix is your number one spot to visit. We create everyday functional clothing with an African twist. For those that want to make a statement, we offer bold and fearless bright colour prints. We also that we offer our client a range of clothing that is suitable for any occasion while we maintain the African flair.





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ACCESSORIES AND DECOR



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We have also expanded to bring our client fashion accessories. Adding colour and texture to our range, we manufacture beautiful accessories made from a variety of fabrics ranging from denims, African print, painted fabrics etc. we also have a large selection of scarves and head wraps. One of our popular items are our cushions made of a combination of denims and African prints/ shweshwe fabrics.



We live in an age of fashion that expects people to be unique and what better way to express this than to be yourself using fashion as a form of creative expression.



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